

# Welcome!

Thank You for Joining Us  
&  
We're Glad You are Here!

# STUDENT CHOICE: PERSONALIZED LEARNING IN ONLINE CLASSROOMS



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# HOW?



# WHY?

# WHAT IF?

# Where to from here?

# FIVE REASONS TO PERSONALIZE YOUR COURSE

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- ▶ **Student Diversity and Inclusion** (Hall, Meyer, & Rose, 2012)
- ▶ **Motivation and Engagement** (Knowles, 1962; Simonson, M., Smaldino, S., & Zvacek, S., 2015)
- ▶ **Active Learning** (Bonwell & Eison, 1991)
- ▶ **Choice** (Bray, B., & McClaskey, 2015)
- ▶ **Growth Mindset** (Duckworth, 2016)

# THE WELCOME LETTER

“The study of technology in this course will be customized for each student. I will meet with each student to discuss and determine the type(s) of technology that will be your focus for the eight weeks of this course. Together, we will develop an individual learning plan or “playlist” that will address your level of skill and interest.”

STUDENT PROFILE



"PLAYLIST"



ASSESSMENT RUBRIC



JOURNAL & FEEDBACK



FINAL PROJECT

## THE INTERVIEW

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- ▶ What do you professionally?  
How long have you been in this position?
- ▶ What would you like to be able to do as a result of this course, either in support of your current job or a different position that you aspire to hold?
- ▶ How do you currently use technology in your job?
- ▶ What are your strengths and weaknesses regarding technology?
- ▶ Do you have any specific preferences regarding this course?

# TECHNOLOGY RUBRIC

## Technology Use in Nonprofit Organizations

### Stakeholders

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	Staff	Volunteers	Donors	Clients/Consumers/Constituents
<b>1. Information Management</b>	Communication (Email, Social Media, Messaging) Intranet Website management	Communication (Email, Social Media, Messaging) Newsletter Website (Including Blogs, Video, & Resources)	Communication (Email, Social Media, Messaging) Newsletter Website (Including Blogs, Video, & Resources)	Communication (Email, Social Media, Messaging) Newsletter Website (Including Blogs, Video, & Resources)
<b>2. Outreach</b>	Recruitment	Recruitment & Retention Tools	Marketing /Fundraising Tools - Prospecting Retention Tools	Marketing Tools
<b>3. Data Management &amp; Analytics</b>	Human Resource Data	Database Participation Tracker Data Analysis Tools	Database Donation Tracker Data Analysis Tools	Database Service Tracker Data Analysis Tools
<b>4. Financial Management</b>	Budget & Allocations Payroll	Board & Committee Participation Tools	Digital Forms Pledge Tracker Donation Ledger Tax Receipts	Budget & Allocations
<b>5. Training</b>	CPE - Distance Learning	Roles & Responsibility Training	Mission training	(Only if this is a service provided by the organization.)





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## "Elizabeth"

Trend forecaster, who left NYC after 9/11; Has been Director of Development for five years

Tech-savvy; Tries to stay on top of new developments

Weaknesses: Content organization; use of MAC

Desired Area of Study: Data Analytics & Statistical Analysis Software

## "Elizabeth"

### "Playlist"

1. Exploration of the importance and uses for data in a nonprofit organization
2. Use of mind-mapping software
3. Use of Excel for data analysis and creation of charts
4. Creation of explanatory video using a MAC , part of the final project

## GOOGLEDOC JOURNAL

- ▶ A minimum of 4 journal entries each week, reflecting technology exploration and use
- ▶ Total length of combined weekly entries not to exceed 5 pages
- ▶ Where appropriate, screenshots, images, pictures, diagrams, and videos should be included
- ▶ Entries will be reviewed by instructor after 12:00 AM Wednesday of each week
- ▶ Instructor comments added to the Googledoc

## SAMPLE PLAYLIST RUBRIC

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# "Elizabeth"

	<b>% Of Grade</b>	<b>Excellent: Exceeds expectations</b>	<b>Good: Meets expectations</b>	<b>Adequate: Does not consistently meet expectations</b>
<b>Research &amp; Prep</b>	<b>10</b>	<b>Progress, effort, outcome</b>		
<b>Mind-mapping tools</b>	<b>10</b>	<b>Progress, effort, outcome</b>		
<b>Use of stats technology</b>	<b>45</b>	<b>Progress, effort, outcome</b>		
<b>Explanatory Video</b>	<b>15</b>	<b>Quality, content, meets requirements</b>		
<b>Journal in Googledoc</b>	<b>20</b>	<b>Quality and quantity of posts</b>		
<b>Total Score</b>	<b>100</b>			

Communication

Collaboration



## TABLE TALK:

What do you see as the challenges of personalized learning in online courses?

How would you personalize an online course?

# What are your take-aways from this session?





# REFERENCES

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Bonwell, C.C., & Eison, J.A. (1991). *Active learning: Creating excitement in the classroom*. ASHE-ERIC Higher Education Report, No. 1.

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Simonson, M., Smaldino, S., & Zvacek, S. (2015). *Teaching and learning at a distance: Foundations of distance learning*. (6th ed.). Charlotte, NC: Information Age Publishing, Inc.

## IMAGES

iStock Photo

Microsoft Clipart

# Session Evaluations Contest



- <https://tinyurl.com/OLCwELD-program>
- **Navigate to specific session page to evaluate**
- **Click orange “Evaluate Session” button on the right**
- **Complete session evaluation\***

Each session evaluation completed (limited to one per session) = one contest entry  
One (1) \$25 gift card will be awarded

*\*Contact information required for contest entry but will not be shared with the presenters.  
Winners will be contacted post-conference.*

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